

Educational Offerings



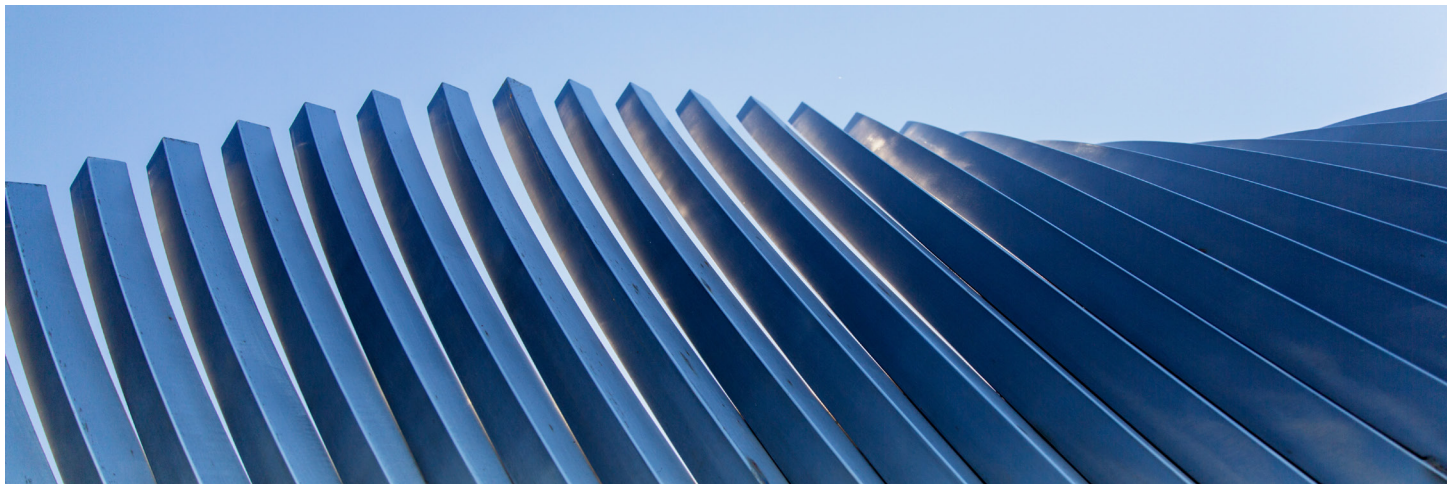
Private Markets 101

Entry level education for financial advisors and their clients. Live presentations and on-demand courses are eligible for 1 hour CE credit for CFP, IWI & CFA designations.



Practice Management

Learn how advisors can grow their practice using financial private markets. Visit the In Practice Hub on Blackstone.com.



Private Markets 101

Topics	Resources
Essentials of Private Markets Expand your knowledge of private market asset classes and the potential benefits and considerations for portfolios across market cycles.	<ul style="list-style-type: none">■ Live Presentation■ Webpage■ Brochure
Essentials of Private Equity Discover how private equity managers can generate attractive risk-adjusted returns through value creation techniques largely unavailable in public markets.	<ul style="list-style-type: none">■ Live Presentation■ Webpage■ Brochure■ On-demand CE course
Essentials of Private Credit Learn why private credit may offer the potential for higher income and increased investor protections through negotiated terms, covenants and pricing.	<ul style="list-style-type: none">■ Live Presentation■ Webpage■ Brochure■ On-demand CE course
Essentials of Private Multi-Asset Credit Explore the expanding opportunities in private credit and the potential benefits and considerations of multi-asset solutions in investor portfolios.	<ul style="list-style-type: none">■ Live Presentation
Essentials of Private Real Estate Gain an understanding of the potential benefits and considerations of private real estate, including inflation hedging and lower volatility relative to public REITs.	<ul style="list-style-type: none">■ Live Presentation■ Webpage■ Brochure■ On-demand CE course
Essentials of Private Infrastructure Discover how private infrastructure can provide access to megatrends with the potential for attractive risk-adjusted returns.	<ul style="list-style-type: none">■ Live Presentation■ Webpage■ Brochure
Essentials of Accessing Private Markets* Deepen your understanding of private market fund structures and their potential applications within investor portfolios.	<ul style="list-style-type: none">■ Live Presentation■ Webpage■ Brochure

*Approved for financial advisors only

Practice Management

Advisor Pulse

Latest views and trends from financial advisors surveyed globally. New results published every quarter.

“Over 80% of advisors believe private market investments attract new clients”

Fall 2024 Edition

“Over 50% of clients are prioritizing portfolio diversification”

Winter 2024 Edition

In Practice Video Series

Short videos featuring Blackstone professionals sharing practical guidance.



Three Tips for Introducing Private Markets



Getting the Job Done for Your Clients

FAQ Video Series

Short videos featuring financial advisors sharing their success stories and best practices in private markets.



Getting Clients to Act



What's Most Surprising to Clients?



Matching Goals to Investments



When Clients Decide to Invest

Want to learn more?

Explore the Blackstone University platform and reach out to your Blackstone representative to discover how we can partner with you. As the world's largest private markets asset manager, we are committed to delivering industry leading education and support every step of the way.

Endnote

1. Diversification does not ensure a profit or protect against losses.

Important Disclosure

This document (together with any related materials or links, the "Materials") does not constitute an offer to sell, or a solicitation of an offer to buy, any security or instrument, or a solicitation of interest in any Blackstone vehicle, account or strategy. If any such offer is made, it will only be by means of an offering memorandum or prospectus, which would contain material information including certain risks of investing including, but not limited to, loss of all or a significant portion of the investment due to leveraging, short-selling, or other speculative practices, lack of liquidity and volatility of returns. Nothing herein constitutes investment advice or recommendations and should not be relied upon as a basis for making an investment decision.