

Educational Offerings



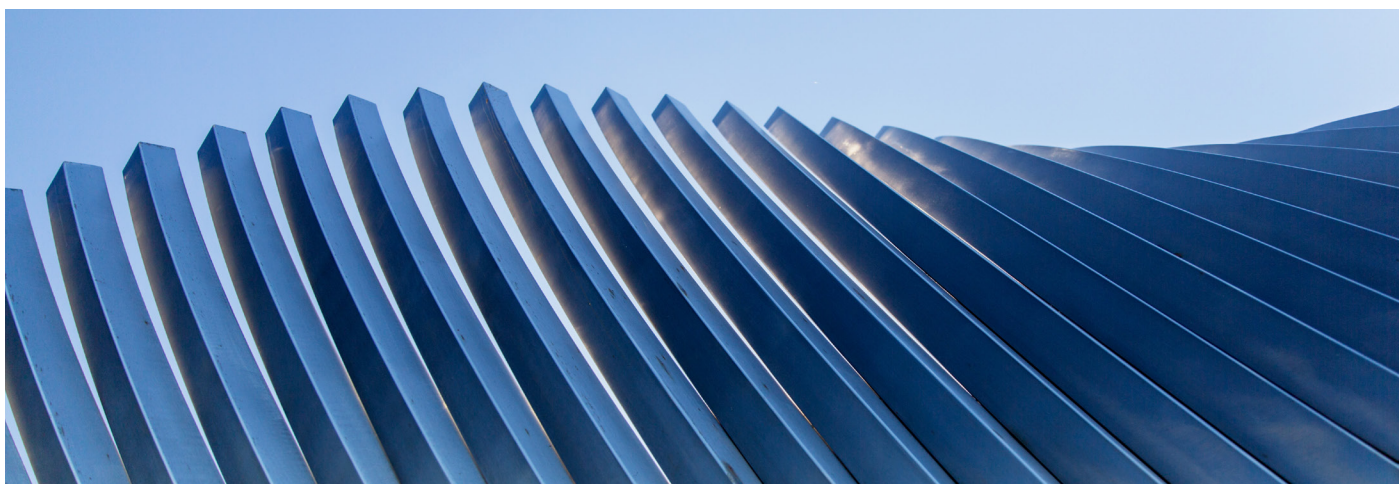
Private Markets Education

Leading series for financial professionals and their clients.



Practical Insights

Learn as a financial professional how to use private markets with your clients.



Private Markets Education

Topics

Resources

Essentials of Private Markets

Expand your knowledge of private market asset classes and the potential benefits and considerations for portfolios across market cycles.

- [Live Presentation*](#)
- [Webpage](#)
- [Brochure](#)
- [On-demand Video](#)

Essentials of Private Equity

Discover how private equity managers can generate attractive risk-adjusted returns through value creation techniques largely unavailable in public markets.

- [Live Presentation*](#)
- [Webpage](#)
- [Brochure](#)
- [On-demand Video](#)

Essentials of Private Credit

Learn why private credit may offer the potential for higher income and increased investor protections through negotiated terms, covenants and pricing.

- [Live Presentation*](#)
- [Webpage](#)
- [Brochure](#)
- [On-demand Video](#)

Essentials of Private Real Estate

Gain an understanding of the potential benefits and considerations of private real estate, including inflation hedging and lower volatility relative to public REITs.

- [Live Presentation*](#)
- [Webpage](#)
- [Brochure](#)
- [On-demand Video](#)

Essentials of Private Infrastructure

Discover how private infrastructure can provide access to megatrends with the potential for attractive risk-adjusted returns.

- [Live Presentation*](#)
- [Webpage](#)
- [Brochure](#)

Essentials of Accessing Private Markets

Deepen your understanding of private market fund structures and their potential applications within investor portfolios.

- [Live Presentation*](#)
- [Webpage](#)
- [Brochure](#)

Essentials of Allocating to Private Assets

Learn the fundamentals of integrating private assets into investor portfolios.

- [Live Presentation*](#)

* Please reach out to your Blackstone Private Wealth representative for more details.

Practical Insights

Advisor Pulse

Latest views and trends from financial advisors surveyed globally. New results published every quarter.

“Over 80% of advisors believe private market investments attract new clients”

Fall 2024 Edition

“Over 50% of clients are prioritizing portfolio diversification¹”

Winter 2024 Edition

In Practice Video Series

Short videos featuring Blackstone professionals sharing practical guidance.



Three Tips for Introducing Private Markets



Getting the Job Done for Your Clients

Want to learn more?

Explore the Blackstone University platform and reach out to your Blackstone representative to discover how we can partner with you. As the world's largest private markets asset manager, we are committed to delivering industry leading education and support every step of the way.

1. Diversification does not ensure a profit or protect against losses.

Important Disclosure

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