

# Educational Offerings



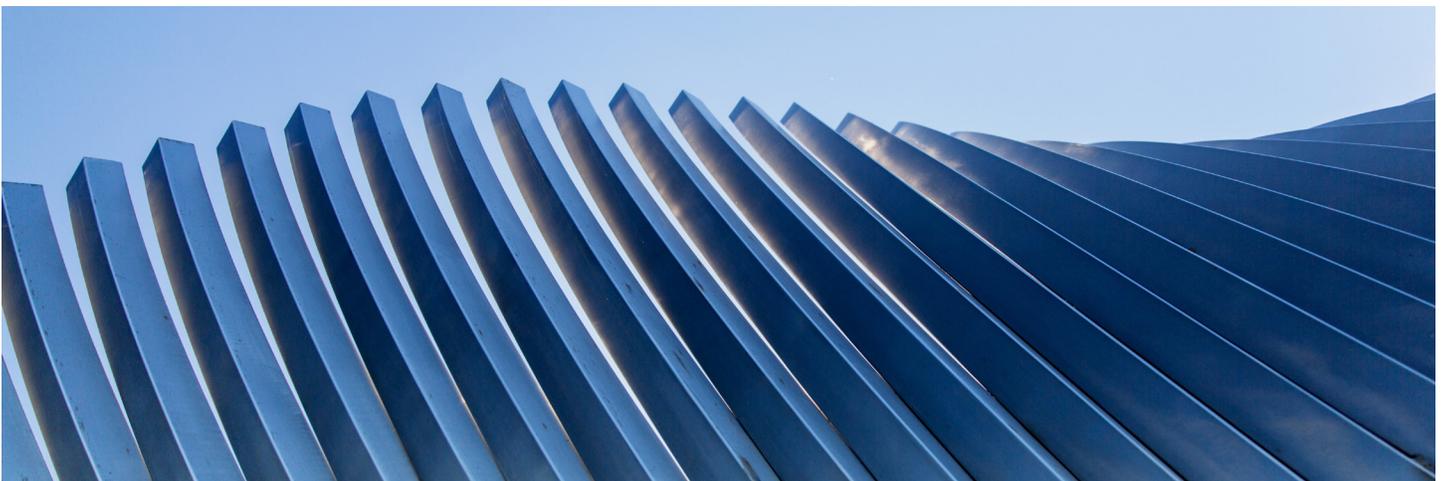
## Private Markets 101

Education for financial advisors and end investors. Live presentations and on-demand courses are eligible for 1 hour of CE credit for CFP, IWI & CFA designations.



## Practice Management

Learn how to explain the unique features of private markets to your clients and build your practice. Visit the In Practice Hub at [blackstone.com/in-practice](https://blackstone.com/in-practice).



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# Private Markets 101

## Topics

## Resources

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### Essentials of Private Markets

Expand your knowledge of private market asset classes and the potential benefits and considerations for portfolios across market cycles.

- [Live Presentation\\*](#)
- [Webpage](#)
- [Brochure](#)

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### Essentials of Private Equity

Discover how private equity managers can generate attractive risk-adjusted returns through value creation techniques largely unavailable in public markets.

- [Live Presentation\\*](#)
- [Webpage](#)
- [Brochure](#)
- [Secondaries Brochure](#)
- [On-demand CE course](#)

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### Essentials of Private Credit

Learn why private credit may offer the potential for higher income and increased investor protections through negotiated terms, covenants and pricing.

- [Live Presentation\\*](#)
- [Webpage](#)
- [Brochure](#)
- [On-demand CE course](#)

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### Essentials of Private Multi-Asset Credit

Explore the expanding opportunities in private credit and the potential benefits and considerations of multi-asset solutions in investor portfolios.

- [Live Presentation\\*](#)

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### Essentials of Private Real Estate

Gain an understanding of the potential benefits and considerations of private real estate, including inflation hedging and lower volatility relative to public REITs.

- [Live Presentation\\*](#)
- [Webpage](#)
- [Brochure](#)
- [On-demand CE course](#)

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### Essentials of Private Infrastructure

Discover how private infrastructure can provide access to megatrends with the potential for attractive risk-adjusted returns.

- [Live Presentation\\*](#)
- [Webpage](#)
- [Brochure](#)

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### Essentials of Accessing Private Markets

Deepen your understanding of private market fund structures and their potential applications within investor portfolios.

- [Live Presentation\\*](#)
- [Webpage](#)
- [Brochure](#)

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### Essentials of Allocating to Private Assets

Learn the fundamentals of integrating private assets into investor portfolios.

- [Live Presentation\\*](#)
- [Webpage](#)
- [Brochure](#)

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\* Please reach out to your Blackstone Private Wealth representative for more details.

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# Practice Management

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## In Practice Video Series



Watch our short video series featuring Blackstone professionals sharing practical guidance at [blackstone.com/in-practice](https://blackstone.com/in-practice).

### Client Conversation Guides

- Differentiating Your Practice
- Introducing Private Markets
- Improving the Client Experience
- Simplifying Private Markets
- Addressing Myths About Private Markets
- Explaining Perpetual Funds
- Manager Selection in Private Markets
- Building Income Portfolios
- Building Growth Portfolios
- Asset Allocation Considerations

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## Advisor Pulse

Latest views and trends from financial advisors surveyed globally. New results published every quarter.

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### Fall 2025 Edition

“Nearly 40% of clients are prioritizing portfolio diversification<sup>1</sup>”

“60% of clients are expressing more interest in private markets this year”

### Want to learn more?

Reach out to your Blackstone representative to discover how we can partner with you.

As the world's largest private markets asset manager, we are committed to delivering industry-leading education and support every step of the way.

## **Endnote**

1. Diversification does not ensure a profit or protect against losses.

## **Important Disclosure**

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