

## **PRIVATE REAL ESTATE**

# **Diversifying Investor Portfolios**

Private real estate is the third-largest asset class in the US<sup>(1)</sup> and can be an important allocation because of its potential diversification benefits,<sup>(2)</sup> which can be especially important during times of market volatility and dislocation. Today, global demographic, consumer and information trends can provide tailwinds for commercial real estate across the sectors that benefit from these secular shifts. As real estate values continue to recover after bottoming at the end of 2023,\* we believe Blackstone's scale, experience, and global reach position its real estate platform to invest thematically and with conviction in the areas it believes are best aligned to these tailwinds, amid current global macro uncertainty.

We believe today private real estate can offer:

**U**I

Values at Inflection Point 02

Diversification and Downside Mitigation

03

Inflation Protection with Reliable Cash Yield

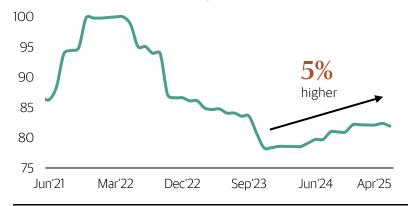
In today's volatile market, investors can consider an allocation to private real estate in their own portfolios.

#### Real Estate Values at an Inflection Point

Private real estate performance is primarily driven by underlying real estate fundamentals and cash flow growth, not public market forces like sentiment or geopolitical uncertainty. We believe that private real estate offers attractive relative value today because values have already reset, while public markets have rallied over the last few years.\*

#### **Real Estate Recovery Is Just Getting Started**

Green Street Commercial Property Price Index, April 2022 = 100



#### **Attractive Relative Value**

Cumulative Returns

**S&P 500 +71%**since Oct'22 trough\*

Corporate Bonds +31% since Sep'22 trough\*

Any product is subject to the risk of capital loss. Diversification does not ensure a profit or protect against losses. There is no guarantee that any product will achieve its aims or objectives or avoid substantial losses. There is no assurance that any product will effectively hedge inflation.

<sup>\*</sup> S&P 500 reflects total gross return, as of May 13, 2025. Oct'22 Trough refers to October 12, 2022. Corporate bonds reflect the total return of the ICE BofA U.S. High Yield Index, as of May 13, 2025. Sep'22 Trough refers to September 29, 2022. Real estate values reflect Green Street Advisors, as of April 30, 2025. Reflects the Commercial Property Price Index for All Property, which captures the prices at which U.S. commercial real estate transactions are currently being negotiated and contracted. 5% reflects increase from November 30, 2023 trough. During the period from September 30, 2022 to May 13, 2025, S&P 500 total returns were 70.7% and corporate bonds total returns were 30.9%. Comparisons shown are for informational purposes only, do not represent specific investments and are not a portfolio allocation recommendation. See 'Important Disclosure Information-Index Definitions'.

### **Low Correlation to Other Asset Classes**

Investors looking to mitigate risk in their portfolios can do so by investing in non-correlated assets: over the last 20 years, private real estate has had a 0.0 correlation to equities and a -0.2 correlation to fixed income. (3)

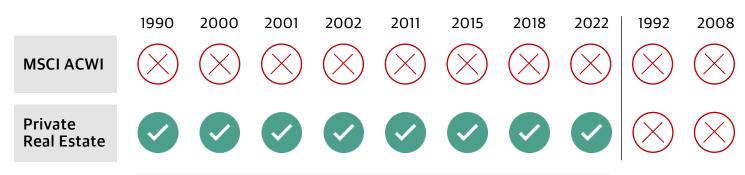
Asset Class	US Private Real Estate	Global Equities	Global Investment Grade Bonds	Global Public REITs
Global Equities	0.0	1.0		
Global Investment Grade Bonds	-0.2	0.3	1.0	
Global Public REITs	0.1	0.8	0.4	1.0

Represents Blackstone's view of the current market environment as of the date appearing in this material only. Past performance does not predict future returns. Diversification does not assure a profit or protect against a loss in a declining market. Indices are meant to illustrate general market performance. Comparisons shown are for informational purposes only, do not represent specific investments and are not a portfolio allocation recommendation. Correlation measures how one investment performs in relation to another, with a coefficient of +1 being a perfect, positive correlation and a coefficient of -1 being a perfect, negative correlation. When two asset classes have a correlation of +1, they will both move up or down by the same amount in the same direction. Conversely, a correlation of -1 indicates that when one asset class moves up or down, the other moves in the opposite direction by the same amount. In general, asset classes with a correlation of less than 0.70 or greater than -0.70 are considered to have relatively low correlation. Private Real Estate is represented by the NFI-ODCE Index. Global Equities are represented by the MSCI ACWI Index, including dividends. Global Investment Grade Bonds are represented by the Bloomberg Global Aggregate Bond Index. Global Public REITs are represented by the MSCI World Real Estate Index. See "Index Definitions" and "Important Disclosure Information-Trends".

#### **Diversification in Action**

Of the ten calendar years since 1988 when the MSCI ACWI has posted negative returns, private real estate has delivered positive returns in eight of those years. (4)

#### Calendar Years Since 1988 (Earliest Common Inception) When the MSCI ACWI Generated a Negative Return

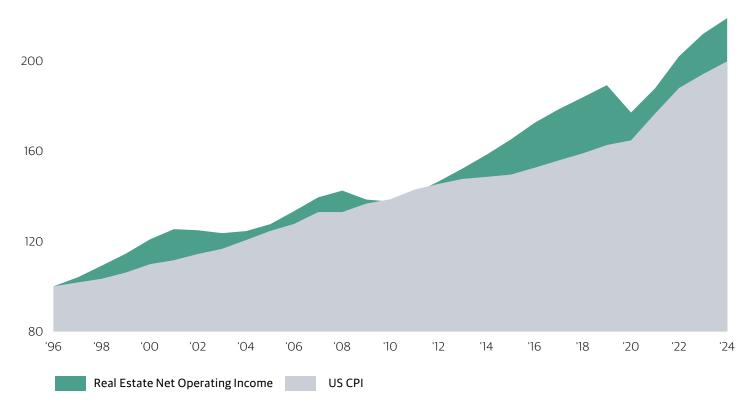


#### Private real estate outperformance: 8 of 10 years

Represents Blackstone's view of the current market environment as of the date appearing in this material only. Past performance does not predict future returns. The strategy does not trade on a national securities exchange, and therefore, is generally illiquid. The volatility and risk profile of the indices presented are likely to be materially different from that of the strategy including that the strategy's fees and expenses may be higher and shares in the strategy are significantly less liquid than publicly traded REITs. There can be no assurance that any fund or investment will be able to implement its investment strategy, achieve its objectives or avoid substantial losses. Diversification does not assure a profit or protect against loss in a declining market.

## **Income and Inflation Hedge**

Private real estate has offered consistent and attractive income over the past 20 years. Growth in net operating income from real estate has generally outpaced inflation, especially in sectors with outsized growth potential, as rents reset to prevailing market rates. (5)



Represents Blackstone's view of the current market environment as of the date appearing in this material only. There can be no assurance that any Blackstone fund or investment will be able to implement its investment strategy, achieve its investment objectives or avoid substantial losses. There is no assurance that any Blackstone fund or strategy will effectively hedge inflation. Past performance does not predict future returns.

## **Considerations Before Allocating**

Ultimately, private market investing means entrusting capital to a manager who takes active ownership of less liquid assets and creates value over time in an arena that is far more expansive than the public markets. With private real estate, a broad set of return drivers, evolving access to the market and a diverse opportunity set all underscore the importance of purposeful asset selection and partnering with the right private markets manager. Key differentiating attributes include scale, staying power and a long track record.

### **Endnotes**

- (1) Federal Reserve, as of June 30, 2024. Represents the US commercial real estate market.
- Diversification does not ensure a profit or protect against losses.
- (3) Morningstar Direct, NCREIF, 20-year period ending December 31, 2024.
- Morningstar, NCRIEF, as of December 31, 2024. In the other 29 calendar-year periods since 1988 the MSCI ACWI has generated a positive return, and this is not meant to imply that the MSCI ACWI has outperformed private real estate across all of these periods. Private real estate reflects the NFI-ODCE index, which reflects total returns of various private real estate funds and should not be considered reflective of the performance of any one fund or strategy. Indices are meant to illustrate general market performance. Comparisons shown are for informational purposes only, do not represent specific investments and are not a portfolio allocation recommendation. Over the last 20 years, (2005-2024), the MSCI ACWI and NFI-ODCE index have had a 0.0 correlation. See "Important Disclosure Information -Index Definitions" and "-Trends".
- (5) Note: Net operating income ("NOI") reflects Green Street Advisors data, as of December 31, 2024. 2024 NOI growth represents year-end estimate as of February 05, 2025. U.S. CPI reflects Bureau of Labor Statistics data, as of December 31, 2024. NOI growth represents the average NOI growth by year across the equal-weighted average of the asset-weighted average of the multifamily, industrial, mall, office and shopping center sectors. Multifamily refers to apartment; shopping center refers to strip retail. The Consumer Price Index (CPI) measures changes in the prices paid by urban consumers for a representative basket of goods and services. NOI may not be correlated to or continue to keep pace with inflation. See "Important Disclosure Information-Trends".

## **Important Disclosure Information**

This document (together with any related materials or links, the "Materials") does not constitute an offer to sell, or a solicitation of an offer to buy, any security or instrument, or a solicitation of interest in any Blackstone vehicle, account or strategy. If any such offer is made, it will only be by means of an offering memorandum or prospectus, which would contain material information including certain risks of investing including, but not limited to, loss of all or a significant portion of the investment due to leveraging, short-selling, or other speculative practices, lack of liquidity and volatility of returns. Nothing herein constitutes investment advice or recommendations and should not be relied upon as a basis for making an investment decision.

This material is not to be reproduced or distributed to any other persons and is intended solely for the use of the persons to whom it has been delivered.

This material is provided for informational and educational purposes only and is not an advertisement for purposes of the US Investment Advisers Act of 1940.

Prospective investors should bear in mind that past performance does not predict future returns and there can be no assurance that a Fund will achieve comparable results, implement its investment strategy, achieve its objectives or avoid substantial losses or that any expected returns will be met.

Alternative investments often are speculative, typically have higher fees than traditional investments, often include a high degree of risk and are appropriate only for eligible, long-term investors who are willing to forgo liquidity and put capital at risk for an indefinite period of time. They may be highly illiquid and can engage in leverage and other speculative practices that may increase volatility and risk of loss.

Blackstone Proprietary Data. Certain information and data provided herein is based on Blackstone proprietary knowledge and data. Portfolio companies may provide proprietary market data to Blackstone, including about local market supply and demand conditions, current market rents and operating expenses, capital expenditures, and valuations for multiple assets. Such proprietary market data is used by Blackstone to evaluate market trends as well as to underwrite potential and existing investments. While Blackstone currently believes that such information is reliable for purposes used herein, it is subject to change, and reflects Blackstone's opinion as to whether the amount, nature and quality of the data is sufficient for the applicable conclusion, and no representations are made as to the accuracy or completeness thereof.

Conflicts of Interest. There may be occasions when a Fund's general partner and/or the investment advisor, and their affiliates will encounter potential conflicts of interest in connection with such Fund's activities including, without limitation, the allocation of investment opportunities, relationships with Blackstone's and its affiliates' investment banking and advisory clients, and the diverse interests of such Fund's limited partner group. There can be no assurance that Blackstone will identify, mitigate, or resolve all conflicts of interest in a manner that is favorable to the

Diversification; Potential Lack Thereof. Diversification is not a guarantee of either a return or protection against loss in declining markets. The number of investments which a Fund makes may be limited, which would cause the Fund's investments to be more susceptible to fluctuations in value resulting from adverse economic or business conditions with respect thereto. There is no assurance that any of the Fund's investments will perform well or even return capital; if certain investments perform unfavorably, for the Fund to achieve above-average returns, one or a few of its investments must perform very well. There is no assurance that this will be the case. In addition, certain geographic regions and/or industries in which the Fund is heavily invested may be more adversely affected from economic pressures when compared to other geographic regions and/or industries.

ERISA Fiduciary Disclosure. The foregoing information has not been provided in a fiduciary capacity under ERISA, and it is not intended to be, and should not be considered as, impartial investment advice.

Forward-Looking Statements. Certain information contained in the Materials constitutes "forward-looking statements," which can be identified by the use of forward-looking terminology or the negatives thereof. These may include statements about plans, objectives and expectations with respect to future operations. Such forward-looking statements are inherently uncertain and there are or may be important factors that could cause actual outcomes or results to differ materially from those indicated in such statements. Blackstone believes these factors include, but are not limited to, those described under the section entitled "Risk Factors" in its Annual Report on Form 10-K for the most recent fiscal year, ended December of that year, and any such updated factors included in its periodic filings with the Securities and Exchange Commission, which are accessible on the SEC's website at www.sec.gov. These factors should not be construed as exhaustive and should be read in conjunction with the other cautionary statements that are included in the Materials and in the filings. Blackstone undertakes no obligation to publicly update or review any forward-looking statement, whether as a result of new information, future developments or otherwise.

## **Important Disclosure Information (Cont'd)**

Index Comparison. The volatility and risk profile of the indices presented is likely to be materially different from that of a Fund. In addition, the indices employ different investment guidelines and criteria than a Fund and do not employ leverage; as a result, the holdings in a Fund and the liquidity of such holdings may differ significantly from the securities that comprise the indices. The indices are not subject to fees or expenses, and it may not be possible to invest in the indices. The performance of the indices has not been selected to represent an appropriate benchmark to compare to a Fund's performance, but rather is disclosed to allow for comparison of a Fund's performance to that of well-known and widely recognized indices. A summary of the investment guidelines for the indices presented is available upon request. In the case of equity indices, performance of the indices reflects the reinvestment of dividends.

No Assurance of Investment Return. Prospective investors should be aware that an investment in a Fund is speculative and involves a high degree of risk. There can be no assurance that a Fund will achieve comparable results, implement its investment strategy, achieve its objectives or avoid substantial losses or that any expected returns will be met (or that the returns will be commensurate with the risks of investing in the type of transactions described herein). The portfolio companies in which a Fund may invest (directly or indirectly) are speculative investments and will be subject to significant business and financial risks. A Fund's performance may be volatile. An investment should only be considered by sophisticated investors who can afford to lose all or a substantial amount of their investment. A Fund's fees and expenses may offset or exceed its profits.

Opinions. Opinions expressed reflect the current opinions of Blackstone as of the date appearing in the Materials only and are based on Blackstone's opinions of the current market environment, which is subject to change. Certain information contained in the materials discusses general market activity, industry or sector trends, or other broad-based economic, market or political conditions and should not be construed as research or investment advice. Further, opinions expressed herein may differ from the opinions expressed by a Dealer and/or other businesses / affiliates of a Dealer. This is not a "research report" as defined by FINRA Rule 2241 or a "debt research report" as defined by FINRA Rule 2242 and was not prepared by the Research Departments of a Dealer or its affiliates.

Recent Market Events Risk. Local, regional, or global events such as war (e.g., Russia/Ukraine), acts of terrorism, public health issues like pandemics or epidemics (e.g., COVID-19), recessions, or other economic, political and global macro factors and events could lead to a substantial economic downturn or recession in the US and global economies and have a significant impact on the Fund and its investments. The recovery from such downturns is uncertain and may last for an extended period of time or result in significant volatility, and many of the risks discussed herein associated with an investment in the Fund may be increased.

Third-Party Information. Certain information contained in this material has been obtained from sources outside Blackstone, which in certain cases have not been updated through the date hereof. While such information is believed to be reliable for purposes used herein, no representations are made as to the accuracy or completeness thereof and none of Blackstone, its funds, nor any of their affiliates takes any responsibility for, and has not independently verified, any such

**Trends**. There can be no assurances that any of the trends described herein will continue or will not reverse. Past events and trends do not imply, predict or guarantee, and are not necessarily indicative of, future events or results.

#### NOTICE TO INVESTORS IN THE UK AND THE EEA

In the United Kingdom ("UK") this communication issued by Blackstone Europe LLP ("BELL") of 40 Berkeley Square, London, W1J 5AL (registration number OC352581), which is authorised and regulated by the Financial Conduct Authority (the "FCA") (firm reference number 520839) in the UK and which maintains appropriate licenses in other relevant jurisdictions.

In the European Economic Area, this communication is made by Blackstone Europe Fund Management S.à r.l. ("BEFM") of 2-4 Rue Eugène Ruppert, L-2453, Luxembourg (registration number B212124), which is authorized by the Luxembourg Commission de Surveillance du Secteur Financier (reference number A00001974).

This communication is intended only for the person to whom it has been sent, is strictly confidential and must not be distributed onward.

This communication does not constitute a solicitation to buy any security or instrument, or a solicitation of interest in any Blackstone fund, account or strategy. The content of this communication should not be construed as legal, tax or investment advice.

No action has been or will be taken in Israel that would permit a public offering of a fund, or distribution of this document to the public in Israel. This document has not been approved by the Israel Securities Authority. This document is being distributed only to and is directed only at persons who are Qualified Investors within the meaning of The Securities Law, 5728-1968 (Israel). Persons who are not Qualified Investors must not act on or rely on this document or any of its contents. Any investment or investment activity to which this document relates is available only to Qualified Investors and will be engaged in only with Qualified Investors. Qualified Investors in receipt of this document must not distribute, publish, reproduce, or disclose this document (in whole or in part) to any person who is not a Qualified Investor. Neither the general partner, nor the investment advisor, is registered or intends to register as an investment adviser or an investment portfolio manager under the Israeli regulation of investment advice and investment portfolio management law, 5755-1995 (the "investment law"). Furthermore, these interests are not being offered by a licensed marketer of securities pursuant to the investment law.

#### **SWITZERLAND**

In Switzerland, this material is for the exclusive use of qualified investors as defined in article 10(3) Swiss Collective Investment Schemes Act ("CISA").

## Important Disclosure Information (Cont'd)

MIDDLE EAST (UAE, DIFC, ADGM, Jordan, Saudi Arabia, Lebanon, Kuwait, Qatar, Bahrain and Oman)

The information contained in this document does not constitute and should not be construed as an offer of, an invitation or proposal to make an offer for, recommendation to apply for, or an opinion or guidance on a financial product, service and/or strategy. Whilst great care has been taken to ensure that the information contained in this document is accurate, no responsibility can be accepted for any errors, mistakes or omissions or for any action taken in reliance thereon. The information in this document does not constitute investment advice and should not be relied upon as the basis for any investment decision. You may only reproduce, circulate and use this document (or any part of it) with the consent of Blackstone. The information contained in this document is for information purposes only. It is not intended for and should not be distributed to, or relied upon by, members of the public. No marketing or solicitation or inducement activities are being used to offer or market any specific products based on the information contained herein. The information contained in this document is general and may contain statements that are not purely historical in nature but are "forwardlooking statements".

These include, amongst other things, projections, forecasts or estimates of income. These forward-looking statements are based upon certain assumptions, some of which are described in other relevant documents or materials. All information contained herein is subject to change without notice. If you do not understand the contents of this document. you should consult an authorised financial adviser.

#### **JAPAN**

ブラックストーン・オフィス所在地

米国本社: 345 Park Avenue, New York, NY 10154

日本オフィス:東京都千代田区丸の内2丁目4-1丸の内ビルディング

商号等/ブラックストーン・グループ・ジャパン株式会社

金融商品取引業者関東財務局長(金商)第1785号

加入協会/日本証券業協会、一般社団法人第二種金融商品取引業協会、 一般社団法人日本投資顧問業協会

Approved for professional, sophisticated and/or qualified investors in EEA, UK, ADGM, Bahrain, DIFC, Jordan, Kuwait, Lebanon, Oman, Qatar, Saudi Arabia and UAE: qualified investors in Israel and Switzerland. professional/qualified investors in APAC, Financial Advisors in Canada and Relationship Managers in Latin America. No securities commission or similar regulatory authority in Canada has reviewed or in any way passed upon the merits of the investments described herein and any representation to the contrary is an offence.

#### **Index Definitions**

Bloomberg Global Aggregate Bond Index: The index measures the performance of global investment grade fixed-rate debt markets, including the U.S. Aggregate, the Pan-European Aggregate, the Asian-Pacific Aggregate, Global Treasury, Eurodollar, Euro-Yen, Canadian, and Investment Grade 144A index-eligible securities.

Consumer Price Index for All Urban Consumers (All Items in U.S. City Average): The Consumer Price Index for All Urban Consumers: All Items (CPIAUCSL) is a price index of a basket of goods and services paid by urban consumers. Percent changes in the price index measure the inflation rate between any two time periods. The most common inflation metric is the percent change from one year ago. It can also represent the buying habits of urban consumers. This particular index includes roughly 88% of the total population, accounting for wage earners, clerical workers, technical workers, self-employed, short-term workers, unemployed, retirees, and those not in the labor force.

Green Street Commercial Property Price Index: The index is a time series of unleveraged US commercial property values that captures the prices at which commercial real estate transactions are currently being negotiated and contracted. Features that differentiate this index are its timeliness, its emphasis on high-quality properties, and its ability to capture changes in the aggregate value of the commercial property sector

ICE BofA US High Yield Index: A market-capitalization-weighted index that measures the performance of US-dollar denominated, belowinvestment-grade corporate debt publicly issued in the US domestic market.

MSCI ACWI Index: MSCI ACWI Index represents all global public equity markets. The MSCI ACWI ex US Index excludes the US equity market. "ACWI" is an acronym for All Country World Index.

MSCI World Real Estate Index: The index measures the performance of the large- and mid-cap real estate (industry group) segments of world equity securities. It is constructed using GICS-Global Industry Classification Standard.

NFI-ODCE Index: The National Council of Real Estate Investment Fiduciaries Fund Index - Open End Diversified Core Equity, is the first of the NCREIF Fund Database products and is an index of investment returns reporting on both a historical and current basis the results of 38 open-end commingled funds pursuing a core investment strategy, some of which have performance histories dating back to the 1970s. The NFI-ODCE Index is capitalization-weighted and is reported gross of fees. Measurement is time-weighted. NCREIF will calculate the overall aggregated Index return.

**S&P 500 Index:** The index measures the performance of 500 widely held stocks in US equity market. Standard and Poor's chooses member companies for the index based on market size, liquidity and industry group representation. Included are the stocks of industrial, financial, utility, and transportation companies. Since mid 1989, this composition has been more flexible and the number of issues in each sector has varied. It is market capitalization-weighted.

PW202505332S